

EIEIM Congress Agenda

10.30-12.00 a.m. EIEIM Board Member Meeting 12.45-1.30 a.m. NC Meeting

18th September 2015 Friday 2 - 7 p.m.

2–2.30 p.m. Opening speeches (max 5 min each) (Steinacker, Heimer, Dunaj, WHO office, National academy, repress. of ministries, city etc.)

2.30–3 p.m. Introduction
Physical Activity Counselling in Primary Health Care
(Ilkka Vuori, prof. emeritus, UKK Institute, Finland)

3-3.30 p.m. Break

Experiences in practice (each max 25 min. speech + 5 min. discussion)

3.30-4 p.m. How to obtain the Health system for cooperation (Herbert Hartmann, prof. emeritus – DGB, ISCA, Germany)

4-4.30 p.m. The development of national policy on physical activity and the economic impact (**Andrea Backovic Jurican, HEPA Europe, Slovenia**)

4.30-5 p.m. EIM- experience from Međimurje county Croatia (Renata Kutnjak-Kiš, MD, County institute of Public Health)

5-5.30 p.m. Break

Education of PHC physicians (each max 25 min. speech + 5 min. discussion)

5.30-6 p.m. What PHC physicians need to know on health and fitness risk assessment (Marija Rakovac, Assist. Prof., MD, Faculty of kinesiology – Croatia)

6-6.30 p.m. Recommendations for exercise programs and referring patients to FC (Green receipt)

(Mats Börjesson, Prof. MD, GIH, Sweden)

6.30-7 p.m. Monitoring and evaluation of referral system course and effects (Stjepan Heimer, Prof. PhD, MD, Croatian Assoc. Fitness and health, Croatia)

19th September 2015 Saturday 8.30 a.m. – 1 p.m.

Possible difficulties in practice (each max 25 min. speech + 5 min. discussion)

8.30-9 a.m. The systematic development of an Energy Balance (PA) guideline for occupational physicians (Willem van Mechelen)

9-9.30 a.m. Determinants of exercise adherence

(Danijel Jurakić, PhD, PE prof., Faculty of kinesiology University of Zagreb and Assist. Prof. Zrinka Greblo, PhD, Department of Psychology, Centre for Croatian Studies, University of Zagreb, Croatia)

9.30-10 a.m. Criterion-referenced fitness standards for predicting physical independence into later life.

(Luís Bettencourt Sardinha, Portugal)

10-10.30 a.m. Break

From theory to practice

10.30-11 a.m. The role of technology and information for prevention (Juergen Steinacker, Prof. MD, Univ. of Ulm, Germany)

11-11.30 a.m. About fitness centres (FC) and their offer – Fitness Index[™] project (Matija Dunaj, PE Prof, Fitness academy, Croatia)

11.30-12 p.m. Create a supporting framework in Fitness sector to promote an active way of living

(Prof.dr. Thomas Rieger- Chairman of EuropeActive's Standards Council)

12-12.30 p.m. Exercise prescription in obesity: theoretical background and practical application

(Sergej Ostojić, Prof. PhD, MD, University of Belgrade, Serbia)

Conclusions and closing (Heimer, Steinacker)

Afternoon

Sightseeing Walk Tour